

THE
MOVEMENT
PARABLES OF
JESUS



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Terry Ruff

DMM Catalyst & Zume Trainer/Coach

internationalafricanmobilization.com

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THE MOVEMENT PARABLES OF JESUS

Rediscovering the Blueprint Hidden in His Stories

TERRY RUFF

DMM Catalyst & Zume Trainer

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About the Author

Terry Ruff is a DMM Catalyst and Zume Trainer with more than 50 years in ministry. For 25 of those years he served in two large US churches, where he learned the strengths and limits of the institutional church model.

In 2010 he shifted to northern Ghana, where over 14 years he helped catalyze a Disciple-Making Movement that produced more than 3,000 Discovery Bible Study groups and approximately 20,000 people following Jesus — with no buildings, no budgets, no salaries, and no programs.

"In 50-plus years of ministry," Terry says, "I have never been involved in something so fruitful."

Now based in the US, Terry coaches disciple-makers worldwide through Zume training. His classes include participants from Ghana, Africa, Armenia, the UK, India, Pakistan, and beyond.

To join his next Zume class, visit: zume.training

Introduction

Rediscovering the Blueprint Hidden in His Stories

What if Jesus was not telling safe Sunday school stories? What if He was announcing a revolution?

For generations, we have read the parables devotionally: be kind, be faithful, forgive, have faith. All true. But what if that is not the whole picture? What if the parables are not just moral illustrations but movement blueprints? What if Jesus was training people to multiply?

The Kingdom Was Never Meant to Stay Small

A sower scatters seed everywhere — not cautiously, but recklessly.

A mustard seed becomes a tree large enough for nations to rest in.

Yeast works invisibly until everything is transformed.

A banquet invitation expands beyond insiders to highways and hedges.

Servants are entrusted with resources and expected to multiply them.

A net gathers a harvest so large it must be sorted.

These are not containment stories. They are expansion stories. Jesus did not describe maintenance. He described multiplication.

And Yet — Formation Comes First

Outward growth without inward transformation cannot last. Movements are sustained by obedience, humility, mercy, and endurance. Jesus was forming disciples who could carry expansion without corruption.

Why This Matters Now

We are approaching 2033 — two thousand years since the Great Commission. Some regions of the world are seeing movements multiply at breathtaking speed. Others are stalled. Not because God has changed. But because we may have misunderstood what Jesus was training us to become.

If Jesus embedded the blueprint in His stories, then the question is not whether movements are possible. The question is whether we will live the stories as they were meant to be lived.

Chapter 1

The Sower

Movement Begins with Scattering (Matthew 13:1–23)

The Movement Principle

The seed is the Word of God. The sower is every disciple. The growth is God's responsibility. But the scattering? That is ours. Movements do not begin with perfect soil. They begin with obedient sowers. In every modern Disciple-Making Movement, one pattern repeats: believers share immediately, new disciples share quickly, the Word spreads faster than leaders can manage it.

What Happens When We Stop Scattering

We over-invest in the already convinced.

We spend years refining instead of sowing.

We confuse depth with delay.

We reduce obedience to attendance.

The early church turned the world upside down not because every soil was good, but because they kept scattering. Acts does not show soil analysis. It shows proclamation.

What It Looks Like Today

In parts of Africa, Asia, and the Middle East, believers are trained to share the gospel within days of believing, start discovery groups immediately, and pass on what they learn the same week. They do not wait for seminary. They scatter. Multiplication is not mystical. It is mathematical obedience over time.

The parable of the sower is not a comfort story. It is a commission. The soil is not your responsibility. The seed is not your invention. The growth is not your burden. But the scattering? That is on you.

One Simple Practice: Identify three people in your relational world. Pray for them by name. Within seven days, share one Scripture, ask one spiritual question, and start one simple conversation. Do not evaluate the soil. Scatter.

Chapter 2

The Growing Seed

When God Multiplies What We Cannot (Mark 4:26–29)

"The kingdom of God is as if a man should scatter seed on the ground, and should sleep by night and rise by day, and the seed should sprout and grow, he himself does not know how." — Mark 4:26-27

The Movement Principle

The Kingdom grows beyond human control. We scatter. God multiplies. This parable protects us from two dangerous extremes: pride (thinking we cause growth) and anxiety (thinking growth depends on us). Movements are not manufactured. They are cultivated.

Where We Miss It Today

We can obsess over metrics, panic when growth slows, or try to engineer revival. But Jesus says the seed grows "he himself does not know how." There is mystery in multiplication. The Spirit works underground before fruit appears above ground.

Practical Movement Application

Focus on scattering, not controlling.

Trust delayed fruit. Just because you don't see growth doesn't mean nothing is happening.

Protect your soul from performance pressure. God owns the harvest.

Keep resting. Jesus intentionally includes rest in the parable. Movements collapse when leaders cannot rest.

One Simple Practice: Plant the Word in three new places this week. Then stop obsessing. Pray Luke 10:2. Sleep in peace. Let God grow what you cannot.

Chapter 3

The Mustard Seed

Small Is Not the Problem (Matthew 13:31–32)

"The kingdom of heaven is like a mustard seed... when it is grown it is greater than the herbs and becomes a tree, so that the birds of the air come and nest in its branches." — Matthew 13:31-32

The Movement Principle

The Kingdom begins smaller than we expect and grows larger than we imagine. Jesus deliberately chose the smallest seed. Why? Because human beings despise small. But the Kingdom does not begin with crowds. It begins with obedience.

Where We Miss It Today

We look at a small Discovery group, two believers in a living room, a young leader with no formal training — and think: "This is too small." But movements always begin in obscurity. The China house church movement began in hidden rooms. The Bhojpuri movement began with one obedient trainer. Many African DMMs started with one person of peace. Small is not weakness. Small is strategy.

What This Means for Movements

Don't wait for scale before you start.

Don't confuse visibility with impact.

Don't despise simple beginnings.

Movements rarely look impressive in year one. But healthy DNA multiplies. The birds nesting in the branches show something powerful: multiplication creates shelter. What began with one obedient act becomes refuge for many.

One Simple Practice: Identify one person you can disciple intentionally. Not a crowd. Not a platform. One person. Plant small. Think generational.

Chapter 4

The Yeast

Invisible Power That Transforms Everything (Matthew 13:33)

"The kingdom of heaven is like yeast that a woman took and mixed into about sixty pounds of flour until it worked all through the dough." — Matthew 13:33

How Movements Actually Spread

Disciple-Making Movements rarely begin with a production. They begin with something much smaller: one believer sharing the gospel with a friend, a Discovery Bible Study beginning in a home, someone obeying Jesus and passing it on. At first it seems insignificant. But one disciple becomes two, two become four, four become sixteen. The yeast is spreading.

The Power of Hidden Influence

Kingdom influence is often invisible before it becomes undeniable. Many of the fastest-growing movements operate quietly under the radar. No buildings. No public announcements. Just disciples making disciples. Yet in places like Iran, China, India, and parts of Africa, movements have multiplied into millions of believers. Like yeast, the Kingdom spreads person to person, household to household, village to village.

The question is not: "How big is my ministry?" The question is: "Is the life of Jesus spreading through me into others?"

One Simple Practice: Ask God to show you one person who might be spiritually open. Invite them to read a short Gospel passage with you this week. Ask: What stands out? What does this teach about God? What should we do in response? Then meet again next week. The yeast has begun to work.

Chapter 5

The Talents

The Kingdom Multiplication Principle (Matthew 25:14–30)

A master entrusts servants with resources before leaving. The first two multiply what they receive. The third buries his talent out of fear. When the master returns:

"Well done, good and faithful servant! You have been faithful with a few things; I will put you in charge of many things." — Matthew 25:21

The servant who buried his talent loses everything.

The Fear That Stops Movements

Fear of failure. Fear of rejection. Fear of losing control. So instead of stepping out in obedience, many believers bury what God has entrusted to them. They bury their gifts, their calling, their gospel. And the Kingdom does not multiply through buried talents.

The Movement Insight

Disciple-Making Movements do not require famous leaders. They require ordinary believers who multiply what they have been given. Some will reach many. Some will reach a few. But everyone can multiply. The tragedy is not a small talent — it is doing nothing with it.

One Simple Practice: Ask God to show you one person you can begin investing in spiritually. Pray for them. Share Scripture. Meet regularly. Help them grow in obedience. Then encourage them to do the same with someone else. This is how the Kingdom multiplies.

Chapter 6

The Great Banquet

The Invitation That Changed Direction (Luke 14:15–24)

A man prepares a great banquet. The invited guests make excuses. So the master sends his servant out: bring in the poor, the crippled, the blind, the lame. Then go to the roads and country lanes and compel them to come in, so that my house will be full.

The Kingdom Expands Through New Invitations

When the original guests refused, the banquet did not stop. The invitation expanded. The gospel does not spread primarily through institutions. It spreads through invitations. One person inviting another. One household inviting another. One network opening to another.

The Outsiders Often Become the Insiders

Many of the fastest-growing movements today are happening among the poor, refugees, marginalized communities, and people with little or no church background. Just as Jesus predicted. The banquet fills with those who were never expected to be there.

The harvest is not waiting in church buildings. It is waiting in homes, neighborhoods, workplaces, and networks of relationships. The banquet is ready. But the invitation still needs to go out.

One Simple Practice: Ask God to show you three people you can invite into a spiritual conversation this week. Invite them to read a short passage of Scripture, talk about spiritual questions, or explore who Jesus is. Movements often begin with something this simple: an invitation.

Chapter 7

The Net

When the Gospel Reaches Everyone (Matthew 13:47–50)

"The kingdom of heaven is like a net that was let down into the lake and caught all kinds of fish." — Matthew 13:47

Movements Cast Nets, Not Lines

Most churches operate more like a fishing pole — one fish at a time, carefully selected, highly controlled. But Jesus described a net. When the Gospel spreads through networks: one believer reaches their family, a family reaches their neighbors, neighbors reach their extended relationships. Soon the Gospel moves through whole communities.

Sorting Comes Later

The sorting does not happen while the net is in the water. It happens after the catch. Jesus' method was simple: cast the net widely, let the Gospel reach everyone, and let God handle the sorting.

Instead of asking "Who should I share with?" we begin asking "Who hasn't heard yet?"

One Simple Practice: Make a Relationship Map. Write down family, friends, neighbors, and coworkers. Pray for them. Look for opportunities to share a testimony, a Scripture, or a Discovery Bible Study. Don't filter. Just cast the net.

Chapter 8

The Ten Virgins

The Disciples Who Sustain Movements (Matthew 25:1–13)

Multiplication is not enough. Movements are sustained by the kind of disciples who carry them forward.

Oil Cannot Be Borrowed

Five wise virgins brought extra oil. Five foolish did not. When the delay came, the foolish asked to share. But the wise replied: there may not be enough for both of us. This reveals a profound truth: spiritual depth cannot be borrowed. You cannot borrow someone else's prayer life or intimacy with God. Every disciple must cultivate their own oil.

The Hidden Fuel of Movements

Movements are sustained by the inner life of the disciple. Oil represents prayer, dependence on the Holy Spirit, obedience to Jesus, and faithfulness in difficult seasons. Without oil, the lamp eventually goes out.

Prepared Disciples Sustain Movements

The wise virgins were not more talented. They were simply prepared. They expected the wait. They carried extra oil. Movements that endure are led by disciples who cultivate readiness through daily Scripture engagement, persistent prayer, obedience-based discipleship, and dependence on the Spirit.

One Simple Practice: Ask every disciple in your group: "What keeps oil in your lamp?" Encourage each person to establish one daily rhythm that nourishes their spiritual life. Movements do not endure on momentum. They endure because disciples keep their lamps burning.

Chapter 9

The Vine and the Branches

How Abiding in Christ Sustains Multiplying Movements (John 15:1–8)

"Abide in me, and I in you. As the branch cannot bear fruit by itself unless it abides in the vine, neither can you unless you abide in me." — John 15:4

The Movement Principle

Movements are sustained by spiritual life, not human effort. Programs can start activity. But only abiding in Christ produces lasting multiplication. The most fruitful movements share common rhythms: deep prayer, constant Scripture engagement, immediate obedience, and humble reliance on the Holy Spirit.

A Modern-Day Picture

In one region of Africa, new believers met weekly with no buildings, no trained pastors, no funding. They practiced three rhythms: prayer, Scripture discovery, and immediate obedience. Every meeting they asked: How will we obey? Who will we share with this week? The result was new groups, then more, then entire networks of house churches. When asked what strategy they used, one believer answered simply: "We are just staying close to Jesus."

Why Movements Stall

Sometimes movements slow down not because people stop sharing, but because they stop abiding. Leaders become busy. Prayer becomes optional. Scripture becomes secondary. Jesus said: "Apart from

me you can do nothing." Not a little. Nothing.

One Simple Practice: Spend 15 minutes abiding in Christ before doing anything else for ministry. Open Scripture. Listen. Pray. Ask Jesus: "Where are you already at work today?" Then join Him there.

Chapter 10

The Two Builders

The Kind of Disciples Who Sustain Movements (Matthew 7:24–27)

"Therefore everyone who hears these words of mine and puts them into practice is like a wise man who built his house on the rock." — Matthew 7:24

Why This Parable Matters for Movements

Movements do not fail because people lack knowledge. They fail because disciples stop obeying. The difference between movements that multiply and ministries that stall often comes down to one question: are disciples hearing and obeying? Movements are built on obedience-based discipleship, not information-based discipleship.

The Obedience Engine of Multiplication

Disciple-making movements use a simple rhythm: Hear. Obey. Share. When believers read Scripture together, they ask: What does this teach about God? What does it teach about people? What will we obey this week? Who will we share this with? This creates disciples who build on rock. Over time, those disciples start new groups, and those groups start other groups.

Storms Reveal Foundations

Every movement eventually faces storms: persecution, cultural pressure, leadership failure, financial hardship. Movements built on charisma or programs collapse quickly. Movements built on obedient disciples endure. The underground church in China grew strongest during persecution. Storms did not destroy these movements. They revealed their foundations.

One Simple Practice: The next time you read Scripture, ask two questions: What is one thing Jesus is asking me to obey? Who will I share this with this week? That rhythm — hear, obey, share — is the foundation of movements.

Chapter 11

The Good Samaritan

The Kind of Disciple Who Changes the World (Luke 10:25–37)

A religious expert asked Jesus how to inherit eternal life. Jesus pointed to the greatest commandment. The man then asked: "And who is my neighbor?" He was not asking how to obey. He was asking how little obedience was required. So Jesus told a story.

The Most Unexpected Hero

A priest and a Levite both passed by the wounded man. Then a Samaritan stopped. He did not debate. He did not delay. He bandaged the wounds, carried the man to an inn, and paid for his continued care. He crossed every barrier — ethnic, religious, social — because compassion demanded action.

"Go and do likewise." — Luke 10:37

Why This Parable Matters for Movements

In movements around the world, the most powerful witness is not a sermon. It is visible love. When people see a believer helping a neighbor in crisis, they ask questions. Conversations begin. Discovery groups form. The gospel spreads naturally. Movements grow fastest where disciples live like the Good Samaritan.

One Simple Practice: Ask God: "Lord, who is my neighbor today?" Look for someone who is hurting or in need. Do something practical — offer help, pray with them, listen to their story. Small acts of love often open the door for life-changing conversations about Jesus.

Chapter 12

The Unforgiving Servant

The Forgiveness That Sustains Movements (Matthew 18:21–35)

Movements don't collapse because of persecution. They usually collapse because of unresolved conflict. Misunderstandings. Hurt feelings. Broken trust. Unforgiveness. Jesus knew this danger long before the church existed.

The Story

A king cancels an enormous debt for a servant who begs for mercy. That same servant then refuses to extend mercy to a fellow servant who owes a much smaller amount. The king responds in fury:

"Shouldn't you have had mercy on your fellow servant just as I had on you?" — Matthew 18:33

Forgiveness Is Movement DNA

The early church grew because it was a community of people who knew how to forgive. Peter denied Jesus. The disciples abandoned Him. Thomas doubted. Yet Jesus restored them all. And because they experienced forgiveness, they extended it to others.

The Danger of Unforgiveness

Unforgiveness quietly poisons movements. It creates suspicion, division, and broken relationships. When disciples carry offense, the multiplication of the Gospel slows. But when disciples forgive quickly, unity is restored and the mission continues.

One Simple Practice: Ask yourself honestly: Is there someone I need to forgive? Take the first step today. Send a message. Make a call. Offer forgiveness. Movements move forward when disciples choose mercy.

Chapter 13

The Pharisee and the Tax Collector

When Confidence Becomes a Problem (Luke 18:9–14)

"To some who were confident of their own righteousness and looked down on everyone else, Jesus told this parable." — Luke 18:9

Two Prayers. One Verdict.

The Pharisee prayed: "God, I thank you that I am not like other people... I fast twice a week and give a tenth of all I get." His focus was not on God. His focus was on himself.

The tax collector stood at a distance and prayed: "God, have mercy on me, a sinner." He had nothing to boast about. Just a simple cry for mercy.

"I tell you that this man, rather than the other, went home justified before God. For all those who exalt themselves will be humbled, and those who humble themselves will be exalted." — Luke 18:14

Why Humility Matters for Movements

Disciple-making movements require disciples who remain teachable. When disciples are humble, they can receive correction, admit mistakes, learn quickly, empower others, and celebrate others' success. Spiritual pride quietly kills movements. Movements thrive where disciples say: "I still need God's

grace" — every day.

One Simple Practice: Ask God: "Lord, is there any pride in my heart limiting what You want to do through me?" Then take one practical step toward humility — apologize to someone, admit a mistake, or give credit to someone else.

Chapter 14

The Persistent Widow

The Prayer That Sustains Movements (Luke 18:1–8)

"Then Jesus told his disciples a parable to show them that they should always pray and not give up." — Luke 18:1

Movements do not grow because people are talented. They grow because people pray and refuse to quit.

The Story

A widow kept coming to an unjust judge asking for justice. He ignored her at first. But she kept coming until he finally gave her justice. Jesus then asked: if an unjust judge responds to persistence, how much more will God respond to His people who cry out to Him?

"When the Son of Man comes, will he find faith on the earth?" — Luke 18:8

The Pattern Seen in Every Movement

Wherever disciple-making movements emerge, one pattern appears again and again: extraordinary prayer. Leaders gather regularly to pray for the lost, new workers, open households, boldness, and multiplication. They pray daily. They pray together. They pray until breakthrough happens.

What This Means for Disciple Makers

Many believers give up too early. They pray once, maybe twice, then stop. But Jesus calls His disciples to pray like the widow — persistent, faithful, unrelenting. Not because God is reluctant. But because persistent prayer shapes persistent faith.

One Simple Practice: Choose three lost people you know. Write their names down. Pray for them every day for the next 30 days. Ask God for open conversations and opportunities to share. Remember the widow. Persistence is often the doorway to breakthrough.

Chapter 15

The Wise and Faithful Servant

Leaders Who Multiply What God Entrusts (Matthew 24:45–51)

"Who then is the faithful and wise servant, whom the master has put in charge of the servants in his household to give them their food at the proper time?" — Matthew 24:45

Faithful Leaders Feed the Household

Leaders in movements are called to nourish people, not control them. Faithful leaders constantly ask: Who am I feeding spiritually? Who am I equipping to serve? Who am I raising up to lead?

Unfaithful Leaders Turn Authority into Control

When leaders forget that authority is entrusted by God, they drift into control instead of empowerment, comfort instead of sacrifice, and protection of position instead of multiplication. Movements stall when leadership becomes about maintaining influence instead of releasing it.

Faithfulness Is Measured by Multiplication

The mark of faithful leadership is not how many people follow a leader. It is how many new leaders are being raised up. Faithful servants share responsibility, train others, release others, and celebrate when new leaders emerge. They know the mission is bigger than themselves.

The question for every leader: am I feeding and equipping others, or protecting my position?

One Simple Practice: Ask yourself two questions this week: Who am I intentionally feeding spiritually? Who am I equipping to become a leader? Choose one person and begin investing in them — meet, study Scripture, pray, and invite them into ministry.

Chapter 16

The Lost Sheep

When One Matters Enough to Go (Luke 15:1–7)

In Luke 15, religious leaders were disturbed by Jesus because He welcomed sinners. So Jesus told a story.

The Shepherd Who Wouldn't Settle

"Suppose one of you has a hundred sheep and loses one of them. Doesn't he leave the ninety-nine in the open country and go after the lost sheep until he finds it?" — Luke 15:4

Ninety-nine are safe. Most would say that is good enough. But not this shepherd. He searches until he finds the one. Then he lifts it onto his shoulders and carries it home rejoicing.

"There will be more rejoicing in heaven over one sinner who repents than over ninety-nine righteous persons who do not need to repent." — Luke 15:7

The Movement Insight

Movements rarely begin with large crowds. They begin with one person. One conversation. One Discovery Bible Study. One obedient disciple. Around the world, movements often begin when someone finds a Person of Peace. That one person becomes the doorway to many others.

The Hidden Danger

The greatest danger for churches is comfort. When we are surrounded by the ninety-nine, it is easy to forget the one who is missing. Jesus never told His followers to protect the ninety-nine. He told them to go into the harvest.

One Simple Practice: Pray this week: "Lord, show me one lost sheep." Then take a step toward that person. Start a conversation. Listen to their story. Share a story of Jesus.

Chapter 17

The Lost Coin

When Someone Refuses to Stop Looking (Luke 15:8–10)

What if movements don't grow because we've stopped searching?

The Parable

A woman has ten silver coins. She loses one. She doesn't shrug it off or say, "At least I still have nine." Instead she lights a lamp, sweeps the house, searches carefully, and does not stop until she finds it. Then she calls her friends together and celebrates.

"There is rejoicing in the presence of the angels of God over one sinner who repents." — Luke 15:10

The Movement Principle: Every Person Matters

In movements, it is easy to focus on numbers — groups, leaders, generations. But Jesus stops everything for one lost coin. Because in the Kingdom, no one is insignificant, no one is expendable, and no one is "just one." Movements that multiply are built on this conviction: every single person matters deeply to God.

The Search: Intentional, Persistent, Focused

The woman did not find the coin by accident. She searched on purpose. She brought light into the darkness, examined every corner, and refused to quit. This is what movement leaders do. They do not wait for people to show up. They go out intentionally, look for Persons of Peace, enter dark places with the light of the Gospel, and keep searching when it feels slow.

The Warning: When We Stop Looking, We Stop Multiplying

You can have healthy groups, strong leaders, and good community — and still stop multiplying. Why? Because no one is searching anymore. This is how movements quietly stall: focus shifts from the lost to the found, energy shifts from mission to maintenance, urgency fades.

The Multiplication Insight: Searching Reproduces Searching

When disciples see leaders searching, they start searching too. When you pray for the lost, look for open people, and engage intentionally — it becomes contagious. One searcher becomes many. Many searchers find many people. New disciples start searching again. Movements multiply through relentless pursuit of the lost.

The woman didn't celebrate nine coins. She celebrated the one that was lost and found. And heaven does the same. Because in the Kingdom, every person is worth the search.

One Simple Practice: Ask God: "Who is one person You want me to search for?" Then take one simple step — start a conversation, ask a spiritual question, offer to pray, or share your story. Movements begin when someone refuses to stop looking.

Chapter 18

The Lost Son

The Father's Heart for Every Generation (Luke 15:11–32)

Jesus saved one of His most powerful stories for last. Not about seeds. Not about growth. Not about stewardship. But about a Father. Because in the end, movements are not about methods. They are about the heart of God for lost people.

The Story

A son demands his inheritance. He walks away from his father. He wastes everything. He ends up broken, hungry, and alone. And then he remembers home.

"I will set out and go back to my father..."

But before he can even finish his speech — the father runs. Not walks. Not waits. Runs. He embraces him. Restores him. Celebrates him.

"This son of mine was dead and is alive again; he was lost and is found." — Luke 15:24

Three Critical Roles

1. The Lost Son — The Harvest

People far from God. Broken. Searching. Returning. Every movement begins here.

2. The Father — The Heart of God

Watching. Waiting. Running. Restoring. This is the engine of every movement. God is not reluctant. He is already running.

3. The Older Brother — The Barrier

"All these years I've been slaving for you..."

Close to the father but far from his heart. He did not rejoice. He resisted. This is what slows movements down.

Becoming the Older Brother

The older brother knew the house but not the heart. He was faithful but not joyful, present but not participating, obedient but not reproducing. When the lost son came home, he stood outside. Movements stall because we stop going, stop celebrating lost people, and start protecting comfort over mission.

The Full Movement Picture

Jesus did not teach random parables. He gave us a complete movement pathway:

The Kingdom Multiplies

The Sower, The Growing Seed, The Mustard Seed, The Yeast, The Net, The Talents, The Great Banquet

The Disciple Is Formed

The Good Samaritan, The Unforgiving Servant, The Two Builders, The Pharisee and Tax Collector, The Persistent Widow, The Ten Virgins, The Vine and Branches, The Wise Servant

The Mission Is Clarified

The Lost Sheep, The Lost Coin, The Lost Son

The Final Movement Insight

The goal is not just more disciples, more groups, or more churches. The goal is a people who carry the Father's heart everywhere they go. Because when that happens, they do not just build ministries. They spark movements.

The story doesn't end with the younger son. It ends with a question. Will the older brother come in? Jesus leaves it unresolved... because He's asking us.

One Simple Practice: Run toward one lost person. Not tomorrow. Not someday. Today. Send a message, start a conversation, listen to their story, share your story, invite them into discovery. And when they respond — celebrate like heaven does.